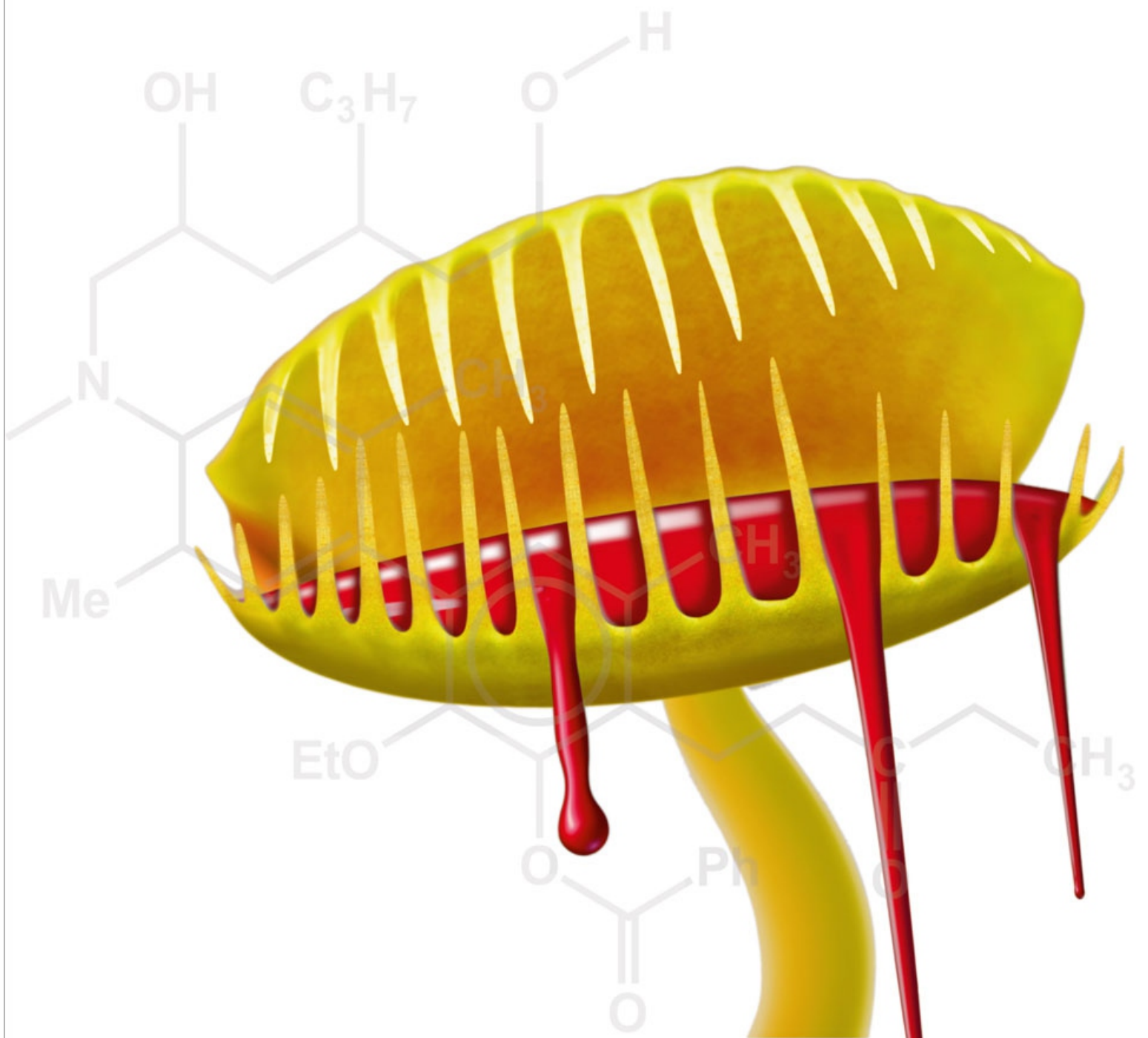
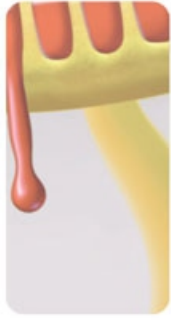
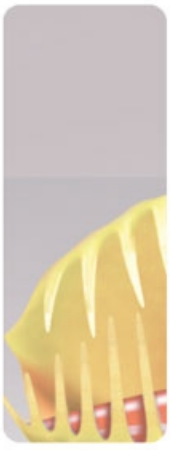


Printing *inks*

*made with passion*



Responsible Unique Creative Original



# RUCO

Responsible Unique Creative Original

*Mother Nature paints the most stunning and breathtaking colours of all and a fantastic variety and unique spectrum of these are found in the plant kingdom. Inspired by this lush beauty, we are using examples from the natural world to present ourselves. Their expressiveness and artistic finesse in creative combination with our range of printing inks produces a dramatic visual impact.*

*Delivering excellence, creating something exceptional and pursuing extraordinary paths this aptly describes our business philosophy: the passion for printing inks.*

*The photographs perfectly illustrate the synthesis of colour brilliance and superlative print results that are achieved whilst respecting the environment and through sustainable production. Here, like in many other regards, RUCO is at the forefront as a pioneer and pacesetter, just as it has always been.*

*And so the natural beauty of our inks can also be described using the four words which lie at the core of RUCO:*

**Responsible. Unique. Creative. Original. RUCO**

# Respoons



# ible



***R**esponsibility has been a core value and strong foundation of our business ever since the company was established. Sustainability is therefore essential to us and is part of our corporate mission. We understand this to include the respectful interaction with business partners, employees and social surroundings, as well as the commitment to conserving natural resources and the environment.*

*Our passion for printing inks and pursuit of perfection drives us forward: We want to grow together with our customers, providing excellent solutions and thus ensuring sustained success.*



***A**s a leading medium-sized manufacturer and system provider of highly specialised industrial inks for screen, flexo, pad and gravure printing, we are nationally and internationally renowned for outstanding performance, innovative products and impressive results.*



# Unique



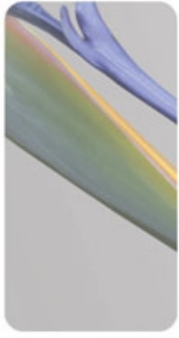
*D*ont be surprised if we ask you some unusual questions at times. This is because we as your professional partner for industrial inks would like to learn more about you and your particular expectations and demands. And those of your customers too.

*This specific knowledge enables us to create unique, innovative solutions for the most diverse fields of*

*application in almost all industrial sectors, from the automotive industry all the way through to consumer goods industries. Nationally and worldwide.*

*And to top it all, we are always there for you and provide support fully in the spirit of:*

***Printing inks made with passion***



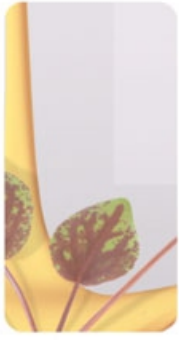
# Creative



*Impetus for efficient products and creative solutions that's what you can expect from us. We are systematically looking for new, independent and sustainable ways for you to be even more successful: We always have the bigger picture in mind. This allows us to continually improve even well-established products.*

*Broadening perspectives opens up new opportunities. And by working together with us it allows you to be one step ahead in today's exploration of tomorrow's challenges.*

*We see ourselves as a partner who consistently studies the market, recognises opportunities and addresses customer needs, with the solutions for the future already in mind. A typical characteristic of medium-sized companies!*



# Original



*Forward-looking ideas, quality awareness, constantly growing expertise and the ability to overcome technological challenges are the foundations of the success story that RUCO has been writing for almost 160 years now.*

*Continuity and special devotion to offering pioneering and customised solutions with innovative printing inks are challenging and motivating at the same time for us as a medium-sized company in family ownership.*

*Based on our experience and healthy sense of realism, we are able to recognise potentials and opportunities. Together with you we can thus develop products and systems of the highest quality. The results today, as they always have been, are:*  
**Printing inks made with passion.**

!i Ihre Vorteile durch RUCO-Know-how



# Portfolio



!!! **Your benefits through RUCO expertise**

*Low-migration ink systems for food  
and cosmetic packaging*

*Combination printing ink systems for  
label printing*

*Solutions for special requirements  
and standard inks for flexible  
packaging*

*New generation of pad printing inks*

*New ink solutions for printing machine applications*

*Development of innovative printing inks for glass  
decoration*

*Solutions for special  
applications in the cigarette industry*

*Ink series with high resistance characteristics for  
cartridges and packaging containers*

*Customer-specific technical support and on-site service*

*Support in all matters relating to printing inks and their use*

*Development of customised inks in line with market requirements*

# Mile



Foundation

1857

RUCO printer's black supplied to the US Bureau of Engraving and Printing

1888

Production of gravure printing inks

1925

Production of screen printing inks for industrial applications

1958

Production of UV varnishes

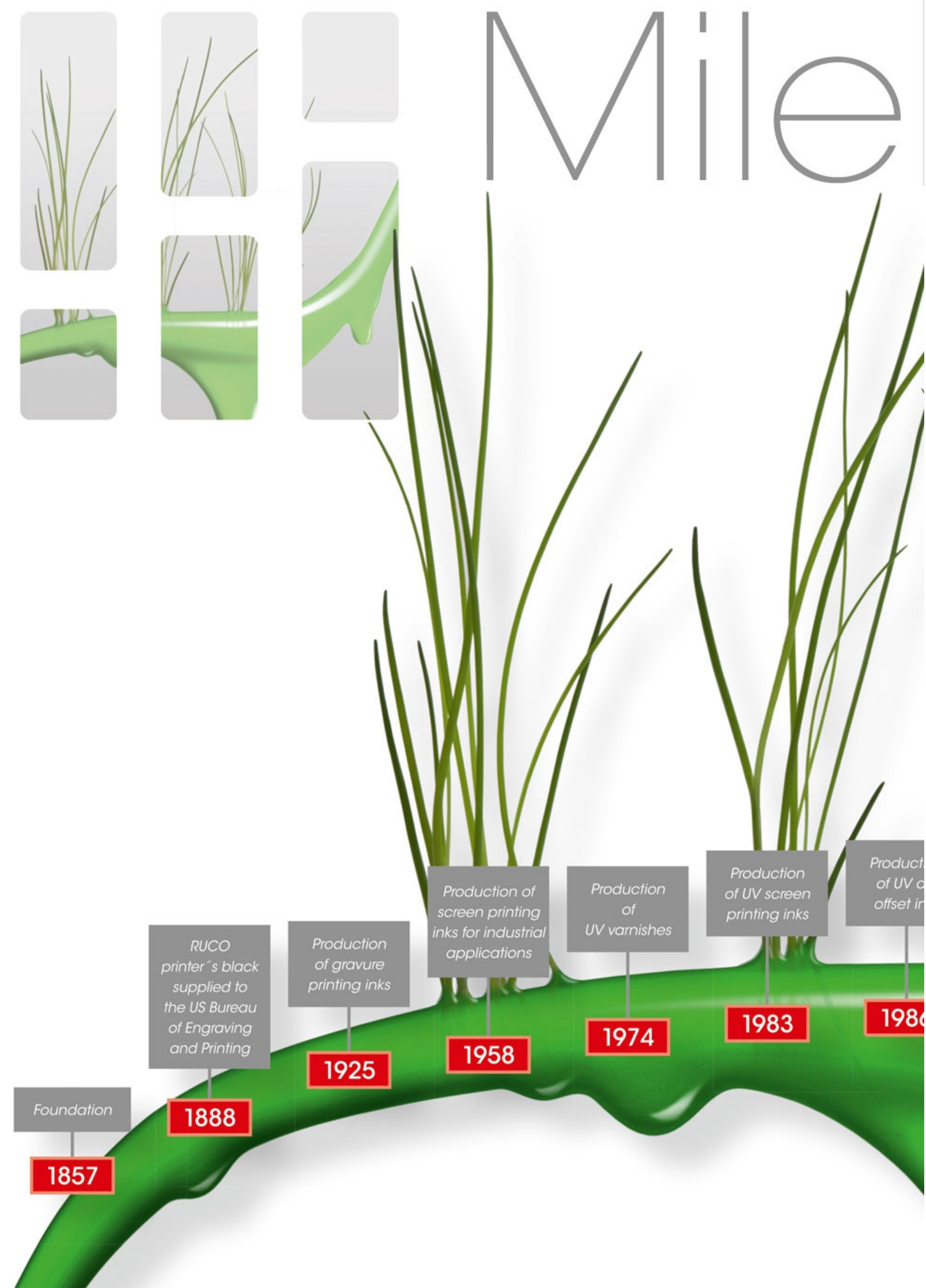
1974

Production of UV screen printing inks

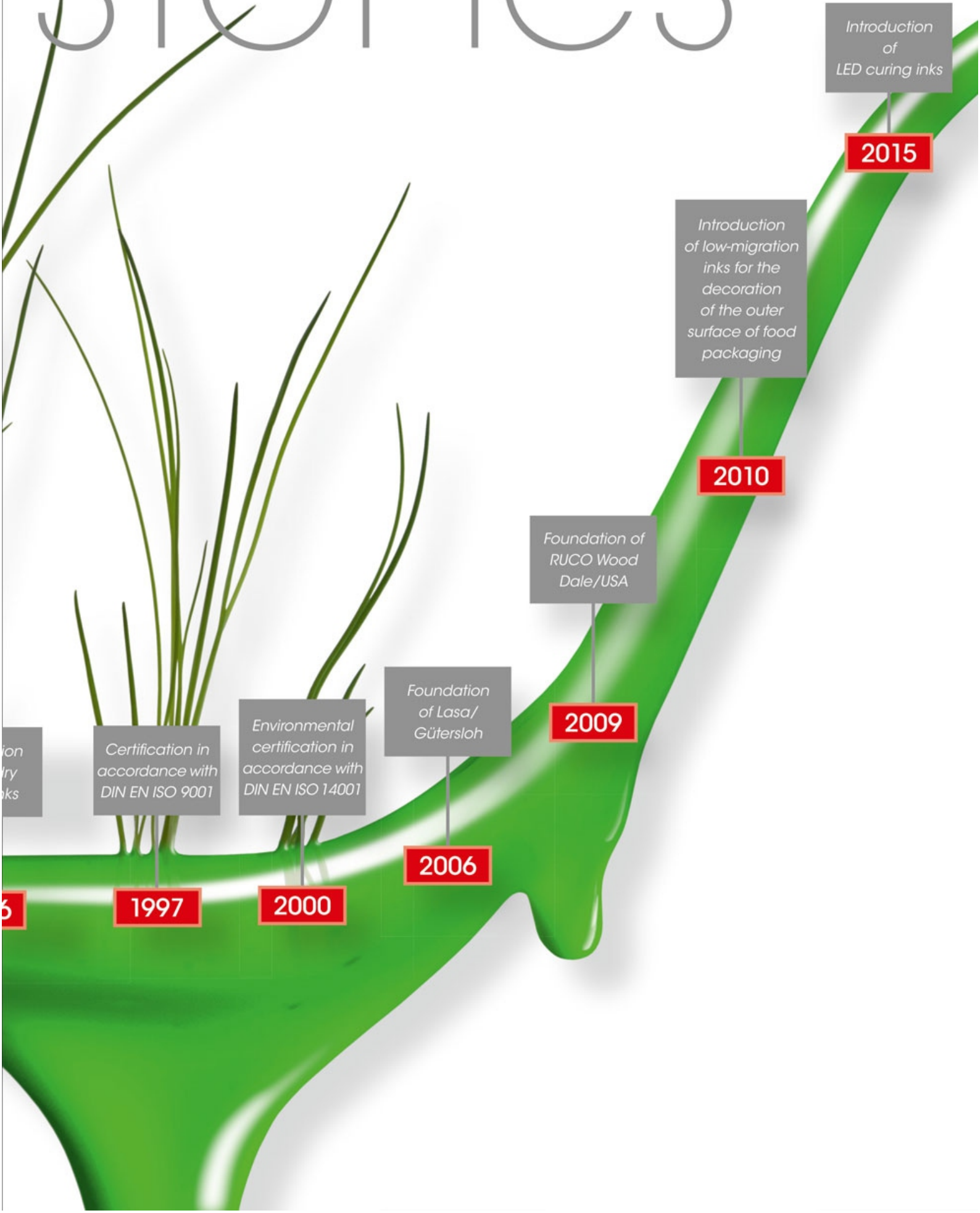
1983

Production of UV offset inks

1986



# stones





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